Creative Healthcare and Massachusetts Association for Healthcare Quality announce partnership to promote and offer Lean and Six Sigma online training

SAN DIEGO, CA – JULY 1, 2015 - Creative Healthcare (CHC) announced today that it has formed a relationship with the Massachusetts Association for Healthcare Quality (www.mahq.org) to create a broader distribution channel for the company’s existing products, in particular the Lean for Healthcare online training program.

Under the agreement, CHC will offer their Lean and Six Sigma online programs at up to 30% off the current retail price. Such a deep discount should make the product affordable even for individuals that are unable to get tuition reimbursement assistance from their employer. Completion of these programs not only equips healthcare professionals to solve problems in their immediate environment; the acquired skills should also make them more attractive to future employers.

CHC’s Lean for Healthcare online training was an encore development project to the company’s already successful Six Sigma product. In 2005, the American Society for Quality adopted the product as the foundation of online training they offer to their healthcare members around the world. CHC also supplies the product as a complement to classroom sessions they offer to healthcare organizations throughout the U.S.

“We are delighted to join with the Massachusetts Association for Healthcare Quality to improve access to performance improvement training,” notes Ian R. Lazarus, FACHE, Managing Partner at CHC. “This is a partnership that makes great sense for so many reasons,” he continues, pointing out that CHC already has a similar relationship with the California Association for Healthcare Quality, a sister chapter under the National Association for Healthcare Quality.

“We are excited about this opportunity to partner with CHC. This relationship will enhance MAHQ’s mission of advancing excellence among healthcare quality professionals by providing opportunities for professional growth,” said Lynn Myers, RN, MBA, CPHQ, and President of MAHQ.

Additional details on the partnership, as well as how to order the online programs, will be available on the websites of both organizations starting August 1, 2015.

About Creative Healthcare: Creative Healthcare (www.creative-healthcare.com) has been providing technologies and training to support healthcare performance improvement since 1998. Today, CHC is a leading provider of project consulting and training deployment in healthcare. Their combined classroom and online Lean and Six Sigma training programs, designed specifically for healthcare providers and suppliers, are available through the American Society for Quality (ASQ) and other channel partners. A recent study of 150 projects across CHC clients revealed an average return on investment of 7:1.

About Massachusetts Association of Healthcare Quality: The Massachusetts Association for Healthcare Quality (MAHQ), an affiliate of the National Association of Healthcare Quality (NAHQ), is the state association for healthcare quality professionals. We serve as an educational resource and provide opportunities for enhancing knowledge and proficiency in the field of quality improvement. Since 1975, MAHQ has provided a forum where healthcare quality professionals can join together to advance this specialty.

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